

2018

St. Louis Farmers Market

The St. Louis Farmers Market provides the best of local produce, meat, plants, handmade crafts, and baked goods to our community. Enthusiasm, food assistance, education and a social gathering spot are what makes our market unique.



22 businesses

are supported by our markets,
over the course of the year

the market allows new and small
businesses to enter the marketplace



62 employees

are supported by our vendors'
businesses

Small businesses create new
meaningful employment opportunities



**33 farm
employees**

are supported by our vendors'
businesses

Eating locally grown food supports our
farmers!



15 miles

average distance food travels
from farm to our market

That's fresh! Most food eaten in the
U.S. has travelled nearly 1,200 miles



79 acres

of diversified farmland in
production by vendors

America loses an acre of farmland
every hour to development



10 of our vendors

are women-owned businesses

Our market offers economic
opportunity to all members of our
community



The market is supported by a volunteer market manager who is assisted by an advisory committee made up of customers, city staff, vendors, extension staff, and community groups.

Learn More At

<http://www.gratiotfarmersmarkets.com>

Stay in touch:

✉ baderl@ispmgt.com

📘 <http://facebook.com/stlouisfm>

📷 <http://instagram.com/stlouisfm>

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\$ 39,541

In total market sales for the season

Small businesses benefit from this market



\$ 4,521 in incentive sales

SNAP, Double Up Food Bucks, WIC and Senior Market Fresh

providing fresh food to our neighbors who need it most



186 number of SNAP transactions

an average of 9 families a week benefit from this program

Gratiot County's only market that accepts SNAP



\$ 15 spent

by each customer, on an average market day

The Local Economy Wins



55 % of visitors

plan to shop nearby during market day

Markets are good neighbors



\$ 12 spent

on average, at neighboring businesses during market day

That's money recycled back into the local economy



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**4,977 total
estimated visitors**

visit our market throughout
the season

visitors have twice as many
encounters at a market than at a chain
supermarket



237 customers

visit our market on an average
day

We appreciate the visitors who
support our market!



33 events hosted

events were hosted by the
market throughout the season

Our market is a social gathering place
in the community



**764 volunteer
hours**

estimated hours were worked
during the season

Volunteers keep our market running



50% of visitors

come to the market weekly

These shoppers depend on this
market in our community



63% of visitors

came to the area specifically
for the market

The market increases foot traffic in
our downtown area



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