



2023 Statistics

Season from June 1st to October 26th

Weather canceled 7/20, 10/5 Operating 20 of the 22 day season

Events

2 food safety/cooking demonstrations

Christmas in July 7/27

- 22 Vendors
- Total\$ 4665.17 of that \$1115 is food assistance
- Double Music act
- ShredIT

Plant Swap 9/14

- 15 Vendors
- Total\$2882.15 of that \$974 is food assistance
- Gratiot Conservation District was there selling native plants

Halloween/Block Party "Witches Market" 10/26

- 20 Vendors 9 of that is non-profit
- Total\$1,498.00 of that \$391 is food assistance
- Double music act
- Ran extra hour, handed out candy, spin to win (\$177)

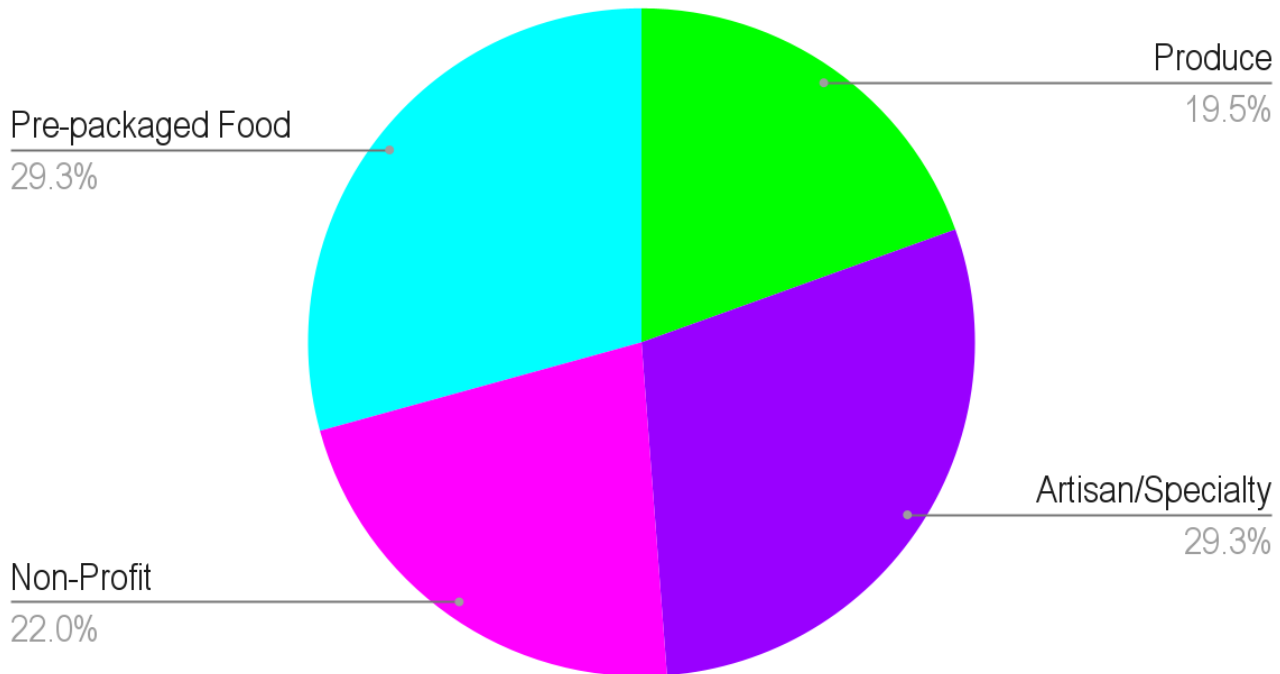
Vendor Breakdown 41 total signed up vendors

Seasonal Vendors	9
Daily Vendors	23
Non-profit	9
1 Vendor from out of state while traveling	

Average Vendor per market day 13

The mission of St. Louis Farmers Market is to create a diverse and thriving marketplace for local farmers and crafters to sell their goods. We strive to help local businesses and entrepreneurs through promotion and partnerships; to increase community access to healthy foods; to promote healthy activities; and to be a positive and fun place in the community that customers enjoy visiting again and again.

Product Breakdown



Total Food Assistance Revenue \$12,263.00

WIC Project Fresh	\$705
Senior Project Fresh	\$1,301
SNAP/EBT	\$3,702
Double Up Food Bucks	\$2,596
Prescription for Health	\$3,959
Cash Token Revenue	\$300
Total Cash/Credit/Debit	\$33,556.00
<u>Total Vendor Revenue</u>	<u>\$45,819</u>

Prescription for Health kids scavenger hunt had participants 17 of the 20 running days.

Participation average	6 per day
Participation Age range	2-14

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School Range

St. Louis	Alma	St. Mary's	Homeschool	Daycare
Merril	Baycity	Shepherd		

Zip Codes Attending Market

- | | |
|--|---|
| <ul style="list-style-type: none"> • 48880 • 48801 • 48847 • 48662 | <ul style="list-style-type: none"> • 49390 • 48640 • 49310 |
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Attendance Count

Did attendance count 4 times 08/17, 08/31, 09/07, 09/14
677 total for the 4 days average 169 per day

Sponsorships and Donations

Sponsorships \$15,900

Platinum \$1000	Commercial Bank, St. Louis DDA, James Vyskocil, My Michigan Health	\$12,000
Gold \$500	Fire Island, Huntington Bank, Hutson, McLaren Health, Middle Mitten Assoc., Schepp Senior Care,	\$3,000
Silver \$250	Stifel, VFW Post 3055, Rent Rite (250 off restrooms)	\$500
Bronze \$100	GreenStone Farm Credit Services, Greg & Tresha Mikek, Tom & Mary Reed, Garr Tool	\$400

Music Blue Shamrock	\$650
Grant PRAC	\$675
Vendor Fees	\$2,255

Donations	Candy for Halloween (Rosalee Piaskowski) Halloween Pole Decorations, Tractors brought to market (Warnke Farms) Items for Auction (Warnke Farms, Rosalee Piaskowski, Health Central, Papa's Pumpkin Patch, St. Louis Campground, Fas-Break Glass, Saccharum Run Maple Creations, JandJ Drywall, Modern Voyage, Froggy Farms, Next Level Espresso, XOwen Farms, Three Witchey Sisters) Toward ShredIT (\$100 Dorothy Triga and \$150 Craig Zeese)
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Year end Profit \$19,480

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Expenses

Music	\$1650
ShredIT	\$646
Signage/Radio	\$1259
MIFMA Conferences	\$250
Membership Fees	\$329
Insurance	\$500
Chamber Accounting	\$500
Stipend for Linda's hard work!	\$2000
Salary	\$10,000
<u>Total Expenses</u>	\$17,134

Volunteers

- Rosalee and Fred Piaskowski - Set up, Food Assistance
- Dan Butler - Set up/Christmas in July
- Donnell, Kira, Rein- Kids game Christmas in July
- Ryan Warnke - Food Assistance
- Dorothy Trgina- Information table
- Advisory Committee:
 - Dorothy Trgina
 - Phil Hansen - St. Louis DDA
 - Sara Bonacci - Gratiot Area Chamber
 - Gerald May - MSU Extension
 - Shada Biabani
 - Cindy Taylor
 - Linda Bader
 - Jennifer McKittrick- St. Louis Public Schools
 - Tonya Baker- My Michigan Health

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