



The mission of the St. Louis Farmers Market is to create a diverse and thriving market place for local farmers and crafters to sell their goods. We strive to help local businesses & entrepreneurs through promotion and partnerships; to increase community access to healthy foods; to promote healthy activities; and to be a positive and fun place in the community that customers enjoy visiting again and again.

St. Louis Farmers Market Advisory Committee will support and promote the mission of the market.

This will include:

- a. Review and give feedback on the market mission and rules.
- b. Organize and/or participate in activities that:
 1. Promote the Market
 2. Increase food access for all consumers
 3. Benefit the economic development of our community
 4. Serve to further the St. Louis Farmer's Market mission.
 5. Support the Market Manager in the following ways: Annually review the market rules and mission. Assist in resolution of market rule disputes and grievances. Review and approve the market budget.
- c. Solicit and receive funds, gifts, endowments, donations, sponsorships and bequests.
- d. Set goals, review strategic plans, and evaluate performance of the Market and the Market Manager.

Committees:

Fundraising/Friends of the Market: Charged with the planning, execution and management of raising funds for operations, programming and events, and capital savings for future growth. Additionally, this committee will continue to look for and entice new Friends of the Market to join them to assist with these endeavors.

Community Engagement & Relations: Work closely with the local businesses, city officials, educators, entertainers and community relations professionals to bring additional publicity and community service opportunities to and for our vendors, our customers, and the market as a whole.

Governance and Market Policy Review Panel: Review annually the policies of the market (market rules), be aware of local issues, laws, ordinances and "norms" as they may apply to these rules and be called upon to serve the market manager as needed for resolution of market rules disputes and grievances.